Extraordinary is in the Details

At streamlinevents we're deeply strategic, highly experienced and obsessively meticulous.

Streamlinevents Digital/Hybrid Approach

100% Digital
All Speakers and Attendees Connect From Home/Office
Best option if:
- Company or government policy restricts or prohibits travel

Original Event Location - Hybrid
Livestream and/or Record General Sessions & Breakouts from Original Event Venue
Better option if:
- Company policy allows some travel
- Venue is contracted – mitigate and minimize cancellation fees

Studio Location - Hybrid
Livestream and/or Record General Sessions & Breakouts from a Studio. Studios are Existing Facilities or May Be Installed at Your HQ or at a Local Venue.
Better option if:
- Some employees attend in person and other attendees connect virtually
- Key speakers broadcast from one location

Regional Event Locations - Hybrid
Livestream and/or Record General Sessions & Breakouts in Regional Locations
Better option if:
- Company policy allows limited travel
- Opportunity for region specific content

Rethink Attendee Engagement:

We strategize with you to reinvent attendee experiences that extend engagement in virtual environments.

- Registration designed to facilitate networking
- Interactive platform overlays
- Virtual networking
- 1:1 meetings
- Small team breakouts
- Braindates
- Live chat
- Live polling
- Gamification
- Live performances
- Celebrity speakers
- Personalized meeting kits emailed or shipped to attendees

streamlinevents inc.

We deliver exceptional, consistent, must-attend experiences:

- Live event venue cancellation and sourcing of studio/stage build venue space (if not 100% Virtual)
- Build timeline and develop strategic program agenda
- Vendor management including platform, audio-visual production, live streaming, recording
- Pre-planning
- Registration management and data analytics
- Mobile App
- Creating and executing an attendee engagement plan (digital, gamification, and all physical program elements including entertainment)
- Speaker management and training, call for papers, speaker presentation management
- Breakout Sessions Management
- Manage live chat, polling, Q&A and Tech Support
- Exhibitor and sponsor management, sponsorship dollars / invoicing
- Branding and Creative Design / Look-Feel
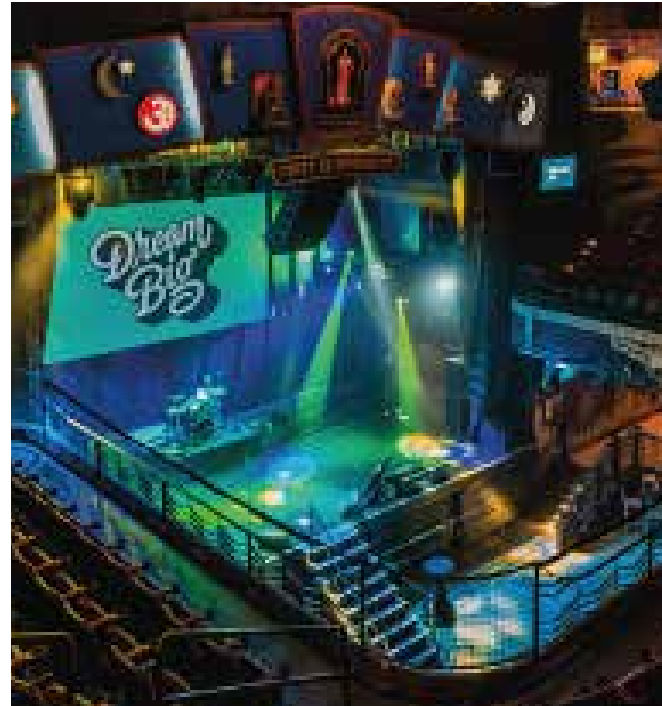
Let's innovate and strategize:

Dates

Can virtual content be digested over original dates?
- Should event be shortened?
- Should event be provided in smaller chunks over multiple days?
- If global, will event be hosted at different times to accommodate global time zones?

Communication Strategy

- Strategic communications notifying attendees of pivot to virtual
- Inform business owners and executives on your efforts to re-evaluate your strategy to deliver on event objectives originally planned
- Connect with the content marketing team on ways to strategize on messaging to get virtual attendees engaged and excited for this event
- Post event communication and data analysis to gather feedback

Content

- Does the content have to be reshaped for virtual delivery?

Speakers

- Source a professional MC or program moderator for the event
- Re-assess speaker's understanding of online presenting
- Is speaker training required?
- Develop speaker kits to be mailed to every program speaker