

Speaker Tips for Digital Events



Prepare

Rehearse and understand show flow and moderator cues.



Pause

It adds impact and lets the message resonate.



Tell a Story

Audiences remember stories better than facts or figures.



Practice

Practice, practice, practice – record yourself!



Lighting

No lighting kit? Face a window with your camera at eye level – free, soft, flattering light.

Avoid sitting with your back to a window or light. No window? Point a desk light towards – but not directly – at your face.



Camera

Look at camera directly. A web cam is often below eye level, use a stack of books to elevate your laptop.

Prefer to stand? Do it! Rehearse sitting and standing – go with what feels right.



Audio

External microphone? 
Wireless headphones are great for a LIVE event.
Be 'mute' mindful.



Device

Laptop charged to 100% and plugged to wall power.
Do not overload your internet during event.



Speaker Kits & Gifts

HD Cameras, Ring Lights, Microphone Upgrade



Atmosphere

Keep your background simple, no distractions. Wear neutral professional clothing and avoid loud colors and patterns.